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SnapStream Media's Spotlight Features Live365

New SnapStream Spotlight Feature Gives Firefly PC Remote Users Access to the Numerous Live365 Radio Stations

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HOUSTON, Jun 25, 2004 /PRNewswire via COMTEX/ -- SnapStream Media, Inc., (<http://www.snapstream.com>), a leader in PC entertainment products, and Live365, Inc., the largest Internet radio network, announced today the inclusion of Live365 in SnapStream Spotlight. SnapStream Spotlight is a new addition to the Firefly(TM) PC Remote package.

The Firefly PC Remote with SnapStream Spotlight brings the latest online movies, radio, news and music into the living room by leveraging the power of the PC and the Internet. SnapStream Spotlight serves as a portal to various online media providers, such as Live365, for Firefly PC Remote users. Its savvy interface makes it easy to access online media content in a living room setting.

The combination of the SnapStream Spotlight feature and the Live365 service provides Firefly PC Remote users with a PC radio listening experience similar to that of the traditional home stereo. Firefly PC Remote users can browse through the various music and talk radio shows offered by Live365 conveniently from across the room.

"We are excited to provide Firefly PC Remote users remote control access to Live365, the largest Internet radio network," said Rakesh Agrawal, President and CEO of SnapStream Media, Inc. "With SnapStream Spotlight, Firefly PC Remote users now have a gateway to not only the digital entertainment stored on their PCs, but also to a vast library of online content."

"We are thrilled to be working with SnapStream Media to deliver the rapidly expanding digital living room devices with quality music and talk broadcasts programmed by our enthusiastic, dedicated and diverse global community," Rags Gupta, chief operating officer for Live365.

ABOUT FIREFLY PC REMOTE

Firefly PC Remote gives users remote control access to audio and visual media stored on their PCs. It is sleek, lightweight and designed to fit comfortably in the user's hand. It is an RF remote and can transmit signals through walls and up to 30 feet away. Firefly comes with its own media center software, SnapStream Media's Beyond Media(TM) Basic, but is also compatible with others such as Microsoft(R) Windows(R) XP Media Center Edition. Beyond Media Basic is a PC entertainment gateway with included music, video and photos players.

ABOUT SNAPSTREAM MEDIA

SnapStream Media, Inc., a leading developer of digital entertainment products, was founded in 1999 by Richard Kuo and Rakesh Agrawal. Houston-based and privately held, SnapStream Media's vision is to build high-quality consumer entertainment experiences that leverage PC technology. The company's personal video recording (PVR) software, Beyond TV(TM), was called "dazzlingly cool" by the Los Angeles Times, referred to as "an idea whose time has come" by the Associated Press and declared "better than TiVo" by Maximum PC. Interested parties can find more information about SnapStream Media and its products at <http://www.snapstream.com>.

ABOUT LIVE365

With thousands of stations and more than 2 million listeners a month, Live365 is the largest Internet radio network. The Company gives individuals and organizations a "voice" to be able to reach a global audience, while offering radio listeners an unparalleled choice in music and other audio content. Through easy-to-use tools and services, anyone with a computer and an Internet connection can create their own Internet radio station. As a result, Live365 offers the most diverse array of high-quality radio available today, with thousands of stations spanning myriad genres and over 150 countries.

Launched in July 1999, Live365 is a two-time winner of the Best Radio Website Award from the Web Marketing Association, a two-time winner of the People's Voice award for Best Music Site at the Webby Awards, and has received Best-of-Web designations from Forbes.com and the San Francisco Chronicle. The Company is a member of the Digital Media Association (DiMA), the National Association of Broadcasters (NAB), the Association for Independent Music (AFIM), the Intercollegiate Broadcasting System (IBS), and Collegiate Broadcasters, Inc. (CBI). Based in Foster City, California, Live365 is DMCA-compliant and pays royalties to labels, artists, songwriters and publishers.

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