



**THE NAB RADIO SHOW**  
 Manchester Grand Hyatt • San Diego • October 6-8, 2004  
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**NEWS SUMMARIES**

**NEWSROOM**

Friday, June 25, 2004

**Technology Turns Up Heat On Traditional Media**

During R&R Convention 2004's webcasting panel, called "Know Your Competition," panelists took turns identifying new opportunities and challenges for broadcasters and the music business. Yahoo! Launch's Jay Frank cut to the chase, saying, "I'm tired of all of us [in new media] being blamed for the problems of the industry. The No. 1 threat is crappy music; it's not technology." U.S. Coding Technologies David Frerichs remarked, "I can't wait for the day when Napster and Apple sign bands directly and cut out the labels." Live365's David Porter expressed excitement about the advent of wireless broadband, saying, "We're probably two to three years from infiltrating car stereo. We're the biggest threat to terrestrial radio." PD-turned-Napster executive Michelle Santosuosso also sees how new media will compete for listeners, adding, "Radio has lost its ability to engage the listener on a music experience." Panelists generally agreed that the different rules that apply to terrestrial broadcasters and those streaming online are unfair and unacceptable and will inevitably change, which could level the playing field for streamers to compete against radio. Cherry Lane Digital's Jim Griffin made an emphatic call for the music industry to forget about pay-per-download business models in favor of ever more popular subscription services such as what fellow panelist Mike Abrams discussed through his company, XM. While generally against the RIAA's petition to control HD Radio copying capabilities, Griffin felt that copyright holders should be part of the negotiations on introducing new technology. But Frerichs countered, "Any talk to use technology to control people's behavior takes away people's freedom, and that's bad. Just remember, if you can hear it, you can steal it."

Last 7 Days: [06/24](#) | [06/23](#) | [06/22](#) | [06/21](#) | [06/18](#) | [06/17](#) | [06/16](#)

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Updated June 25, 2004  
 4:30am ET  
**Infinity Abandons / Signs On With The Audit**  
 Viacom's radio unit announced yesterday that it won't contract with Arbitron and instead take its business from Houston-based Media Audit, which Infinity has signed a multiyear deal that takes effect July 1.  
[Full Story](#)

Updated June 25, 2004  
 6:35pm ET  
**Arbitron Unveils First 'Music Tester' Data**  
 Arbitron VP/Programmer Bob Michaels gave the first look at the habits of listeners in Philadelphia on song basis at an exclusive Convention 2004 session this morning.  
[Full Story](#)

Updated June 25, 2004  
 3:20pm ET  
**Infinity May Sell 40 Stations**  
 Viacom management told Lynch's Jessica Reif Col while the company has part with the entire 18% Infinity radio group, they may sell off some of its weaker properties.  
[Full Story](#)

**HEADLINES**

Updated June 25, 2004  
 6:35pm ET  
**Rhythmic Panel: O Where Art Thou?**  
**Convention Session: Two Sides Of Alternative Music**

[ABC Daytime TV H  
For AC/Hot AC Rac](#)

[FCC Absolves Clear  
Stations Of Violent  
Complaints](#)

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Florida Station](#)

[Infinity Announcer  
Hurts Arbitron Sto](#)

[Is Infinity Toying W  
Arbitron?](#)

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Remains An Issue](#)

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AC/Hot AC 'Surviv](#)

[Stock Market Snap  
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[Irwin Pollack's Top  
Sales Hits!](#)

