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Live365 And Boys & Girls Club Of America Announce Strategic Partnership And Launch "YNET Radio"

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Live365, the largest Internet radio network, and Boys & Girls Club of America announced today a strategic partnership and the launch of YNet Radio. This new station provides Teen Club members from the ages of 13-18 an opportunity to create their own Internet radio "superstation". YNet Radio is part of the YouthNet Club Tech program sponsored by Microsoft.

YNet Radio consists of multiple unique 30-minute talk and music shows programmed entirely by participating members of YouthNet. Live365 will provide easy-to-use tools, streaming services, and licensing administration for the station. YNet Radio is only available through the YouthNet members-only internal intranet system.


"We are thrilled to be working with Live365 as we deliver YNet Radio to our members on YouthNet," said Nikki Williams senior director of YouthNet. "YNet Radio gives Boys and Girls Club of America kids the opportunity to express themselves, discover new music, and the computer experience necessary to set up and operate their own Internet radio station."

"It is an honor to work with Boys & Girls Club of America to provide an innovative approach for Club members to learn and express themselves through Internet radio," said Rags Gupta, chief operating officer for Live365. "This partnership demonstrates how Live365 is democratizing radio and giving broadcasters the freedom, voice and reach not available on traditional airwaves."



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