

SnapStream Media's Products Now Available at Major Retailers

SnapStream Media, Inc. (www.snapstream.com), announced today that its products are now shipping at major retailers in North America and e-tailers throughout the world.

Houston, TX (PRWEB) October 8, 2004 -- SnapStream Media, Inc. (www.snapstream.com), announced today that its products are now shipping at major retailers in North America and e-tailers throughout the world.

SnapStream Media's products were previously sold only in its online store, but as a result of the company's reputation and popularity of its products, Beyond TV 3 and Firefly PC Remote have now made its way into popular retailers. SnapStream Media has also recently hired SMP as the company's national sales representative.

Beyond TV 3 is SnapStream Media's flagship product. It is one of the most powerful personal video recording (PVR) software on the market and was awarded PC Magazine's Editors' Choice Award in April 2004.

Firefly PC Remote is the ultimate peripheral for enjoying entertainment on the PC. It comes with a full-screen user interface, making it easy to browse and control media from across the room.

Later this year, SnapStream Media will release Beyond Media. Beyond Media is an all-in-one media player. It will include DVD, CD, music, photo, video playback capabilities and access to SnapStream Spotlight content partners like CinemaNow and Live365.

"SnapStream Media is very excited about this milestone we have achieved," said Timothy Corcoran, VP of Sales at SnapStream Media. "We feel that the time is ripe for the type of digital home entertainment products the company has to offer. The explosion of the digital home entertainment space in just the past year solidifies SnapStream Media's vision of a connected digital home that leverages the power of the personal computer."

SnapStream Media products are currently available at:

- Fry's Electronics
- Comp USA
- Micro Center
- Best Buy Canada
- Future Shop
- London Drugs
- Fry's Outpost.com
- Thinkgeek
- Amazon.com
- PC Mall
- BITS.com
- newegg.com
- Buy.com
- PCToyland
- Vendur.no (Europe)
- HTPC-gear.com. (Asia)

About SnapStream Media, Inc.

SnapStream Media, Inc. is a leading developer of digital entertainment products based in Houston, Texas. SnapStream's vision is to create high-quality consumer entertainment experiences that leverage PC technology. The company's personal video recording (PVR) software, Beyond TV™ was called "dazzlingly cool" by the Los Angeles Times, referred to as "an idea whose time has come" by the Associated Press and declared "better than TiVo" by Maximum PC. Interested parties can find more information about SnapStream Media and its products at <http://www.snapstream.com>.

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