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FOR IMMEDIATE RELEASE

Live365 Internet Radio Goes Mobile

Stream it NOW on your Windows Mobile 5/6 Phones

FOSTER CITY, CA, NOV. 28, 2007 – Live365, the world's largest internet radio network, announced that its streaming service is now available via their Radio365-Mobile software for all smartphones, pocket PCs, and PDAs running Windows Mobile 5 or 6.

Users of Windows Mobile handsets on any carrier network worldwide (Verizon, AT&T, Sprint, T-Mobile, and more) can now enjoy internet radio from thousands of Live365 broadcasters in 250 genres originating from over 150 countries. Nearly every major handset manufacturer offers mobile devices with the Windows Mobile operating system including Samsung, Motorola, HTC, Palm, HP, and many more.

Whether its pop, rock, inspirational, hip-hop, oldies, jazz, or anything in between – mobile listeners can now enjoy their favorite Live365 stations in their car or anywhere their broadband Edge/3G or Wi-Fi network is available. Radio365-Mobile is free to download and installs directly to the phone from a mobile web browser at <http://m.live365.com>.

Once installed, Live365's commercial-free VIP subscription is available for a 15-day, no-credit-card free trial. Once the free-trial has expired, listeners can continue to enjoy a handful of free stations or purchase VIP for as little as \$5.95 per month (discounted 3-month and 1-year plans available). One Live365 VIP subscription is good on any Live365-powered website or device.

The Radio365-Mobile software has a large variety of features including album artwork, artist/track/album info, unlimited presets, one-click e-mailing of track info/buy links, large-font mode, keypad presets, user-selected themes, personalized recommendations, automatic mute on incoming calls, and portrait/landscape support -- all with easy one-thumb operation. For more information and a list of the growing number of compatible phones, visit <http://www.radio365mobile.com>.

According to Arbitron's 2007 Digital Radio Study, nearly one in six 18- to 34-year-olds listen to internet radio and one in three Americans currently own a portable audio device. As mobile connectivity and Wi-Fi hotspots become more ubiquitous, Live365 will be a leader in car audio and all mobile listening – the current home turf of AM/FM, Sirius, and XM satellite radio.

This new mobile offering complements Live365's existing free ad-supported and subscription listening across the www.live365.com website and many devices and platforms including TiVo, D-Link MediaLounge, Windows Media Center, Sony VAIO WA1, Philips Streamium, Windows Media Player, HP MediaSmart TVs, Slim Devices, and many more. One Live365 VIP subscription is good across all these platforms so listeners can take their Live365 presets everywhere!

Live365 is a pioneer in mobile radio streaming, having a beta release of its Windows CE software for Pocket PCs way back in early 2001. The solution was short lived due to high mobile data charges and a promising partner, Metricom (makers of the portable wireless Ricochet Modem), going out of business.

Photo attached. Photo credit: trekkyandy cc 2007

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For more information on this topic, please contact Live365 Media Relations at 650-345-7400 or email mobile@live365.com. Additional info: <http://www.live365.com/info/press/>